

## LEARNING DEVELOPMENT PROJECT OVERVIEW FORM

Project title	i-MBA		Project ID No	CLAD – HIST006
Strategy area/theme	Business			
Start date	June 2001	Completion date	January 2002	
Project type	Learner enhancement project			
Level	Taught postgraduate	Programme of study	MBA (IBF)	
Aims	<p>To utilise WebCT to develop an intranet-based central learning support package for the MBA (IBF) programme. The aim is to supplement the traditional information folders given to students during induction and traditional handouts in order to enhance the learning experience of the programme participants and to facilitate networking between them.</p> <ul style="list-style-type: none"> <li>– To improve the learning experience of MBA (IBF) students</li> <li>– To provide a vehicle that encourages students to assess their own progress and to provide feedback on course materials</li> <li>– Basic staff awareness of the opportunities to enhance learning support provided by WebCT</li> <li>– To provide a mechanism for developing interactive learning packages</li> <li>– To deliver on the relevant parts of the University and School Learning and Teaching Strategies (LTSS)</li> </ul>			
Objectives	<ul style="list-style-type: none"> <li>– To establish an intranet based Central Learning Resource for programme participants consisting of: <ul style="list-style-type: none"> <li>- A frequently answered question (FAQ) page;</li> <li>- A programme notice board;</li> <li>- A programme calendar;</li> <li>- An on-line student discussion group facility;</li> <li>- An on-line tutorial facility;</li> <li>- Downloadable core (at least two) and optional (at least one) course materials ie module specifications, outlines, reading lists, lecture slides and exercises and quizzes etc, with cross referencing to main library and web-based materials.</li> </ul> </li> <li>– To provide participating staff with the skills to produce learning support packages.</li> </ul>			
Overview	<p>The first phase of this project aimed to enhance the learning experience of MBA (International Banking and Finance) students by utilising WebCT to develop an intranet based central learning support package. The project aimed to supplement paper-based course information traditionally given to students during their induction with online learning resources, which include a frequently answered question page, a programme notice board and calendar, online student discussion group and tutorial facilities and downloadable course materials. A short questionnaire was delivered to MBA students about their views and usage of WebCT.</p>			
Further Information	<p>For further information on this project please contact CLAD at University of Birmingham</p> <p><a href="mailto:cladprojects@contacts.bham.ac.uk">cladprojects@contacts.bham.ac.uk</a> quoting CLAD projects HIST006</p>			