LEARNING DEVELOPMENT PROJECT OVERVIEW FORM

Project title	WebCT for MBA (IBF) embedding WebCT into the iMBA programme		Project ID No	**CLAD – HIST007**
Strategy area/theme	Business			
Start date	February 2002	Completion date	October 2002	
Project type	Learner enhancement project			
Level	Taught postgraduate	Programme of study	MBA (IBF)	
Aims	To increase the number of iMBA modules supported by WebCT to include all 4 core modules and at least 3 optional modules by the start of the Autumn Term 2002.			
Objectives	The project will build on phase one and develop: – WebCT based materials to support learning; – Links to useful external web sites to encourage wider reading of 'up to date' materials – Links to IS pages, especially Electronic Key Texts, to facilitate ease of access to reading materials; – Links to other School, especially staff, web pages to provide access to supplementary learning materials. The project will integrate the use of: – Discussion groups, chat rooms, notice boards, and module and programme calendars into the four core modules and at least three optional modules – WebCT based quizzes in order to enable students to self assess their progress whilst learning (and staff to monitor their progress) – The Business School's web site. This integration will be for the four core modules and at least three optional modules. Once the systems and procedures are established then all optional modules will be integrated in a similar way. Develop systems and procedures for embedding the use of WebCT into the iMBA programme. These will include: – Transferring some of the administration functions of the iMBA programme to WebCT, for example, distribution of course materials such as handouts, notice boards and the diary within WebCT will be used to inform both tutors and students about the iMBA programme and social events. – Support of all the iMBA staff in managing the support and delivery of their modules through WebCT – On-line support for all staff and students on the iMBA programme. During phase two the Project Team will also explore the possibility of developing formal computer based assessment through WebCT.			

Overview	The second phase of this project built upon the first phase by aiming to increase the number of iMBA modules supported by WebCT. The project aimed to ensure that all participating staff were proficient in managing their modules via WebCT and that the Communications Tools for interactive learning between tutors, students and their peers were utilised. The project also aimed to enable some of the current administration functions of the programmes to be done through the use of WebCT tools (handouts, notice board, diary etc). In doing so, this project intended to provide support to i-MBA students, all of whom were mature postgraduate international students with at least 3 years' work experience, but had not studied in the UK before.
Further Information	For further information on this project please contact CLAD at University of Birmingham **cladprojects@contacts.bham.ac.uk** **quoting CLAD projects HIST007**