

# Introduction

### Background.

Elite disabled athletes have the opportunity to increase awareness on social rights of disable people but, there is no data in non-Western culture on how elite disable athletes can be supported in their social mission.

# Methods

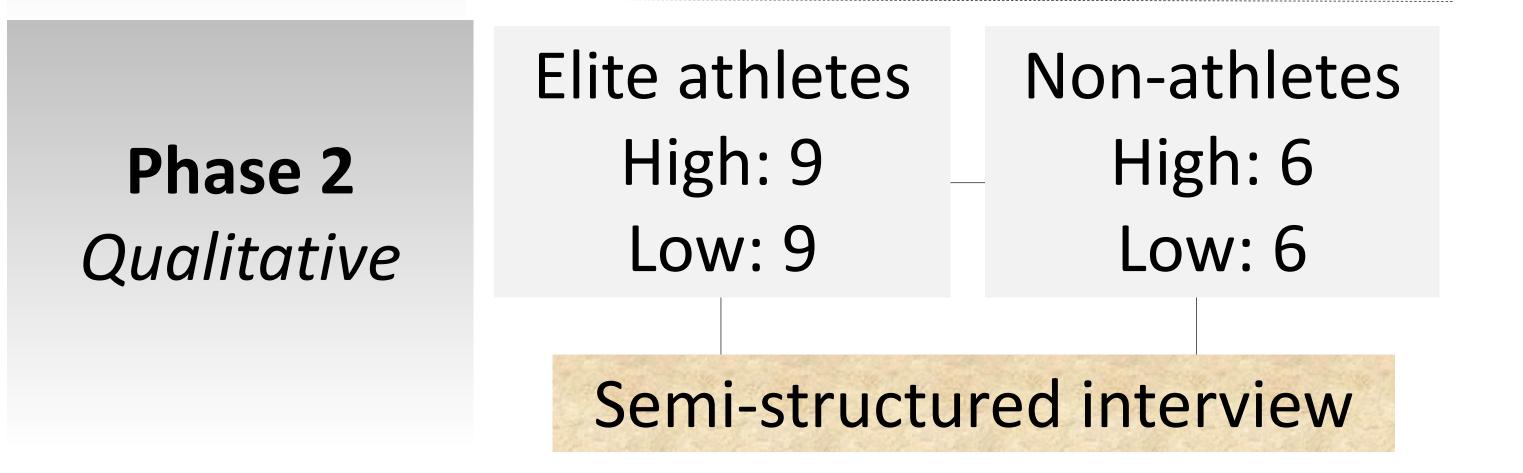
- Sequential mixed-methods design
- All participants with disability

<b>Phase 1</b> Quantitative	Elite athletes 100	Non-athletes 100
	Activism Qu	Jestionnaires

#### Aims.

① Describe difference between disabled elite athletes and non-athletes for activism orientation in South Korea

② Understand the reasons *why/why not* disabled elite athletes engage in activism, in comparison to disabled non-athletes in South Korea



Discussion

**Disabled elite athletes** in South Korea <u>had a greater</u> <u>activist orientation</u> than **disabled non-athletes.** 

**Para-athlete** 



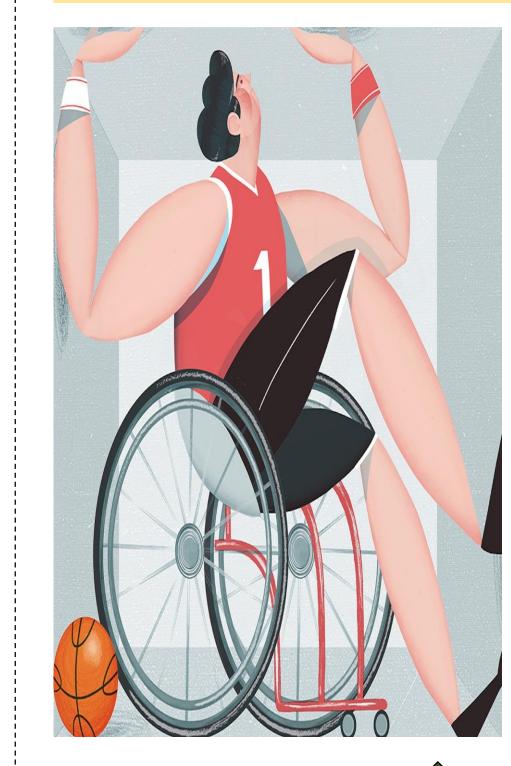
Results

This study offers the **first** nuanced analysis of social activism for disabled athletes in a non-Western culture

## Interpretation

1. Hierarchical culture

2. Collectivism



Motivators = Socialisation process
1. Athlete status
2. 2018 Paralympic Games
3. Encouragement

Barriers = Emotional cost

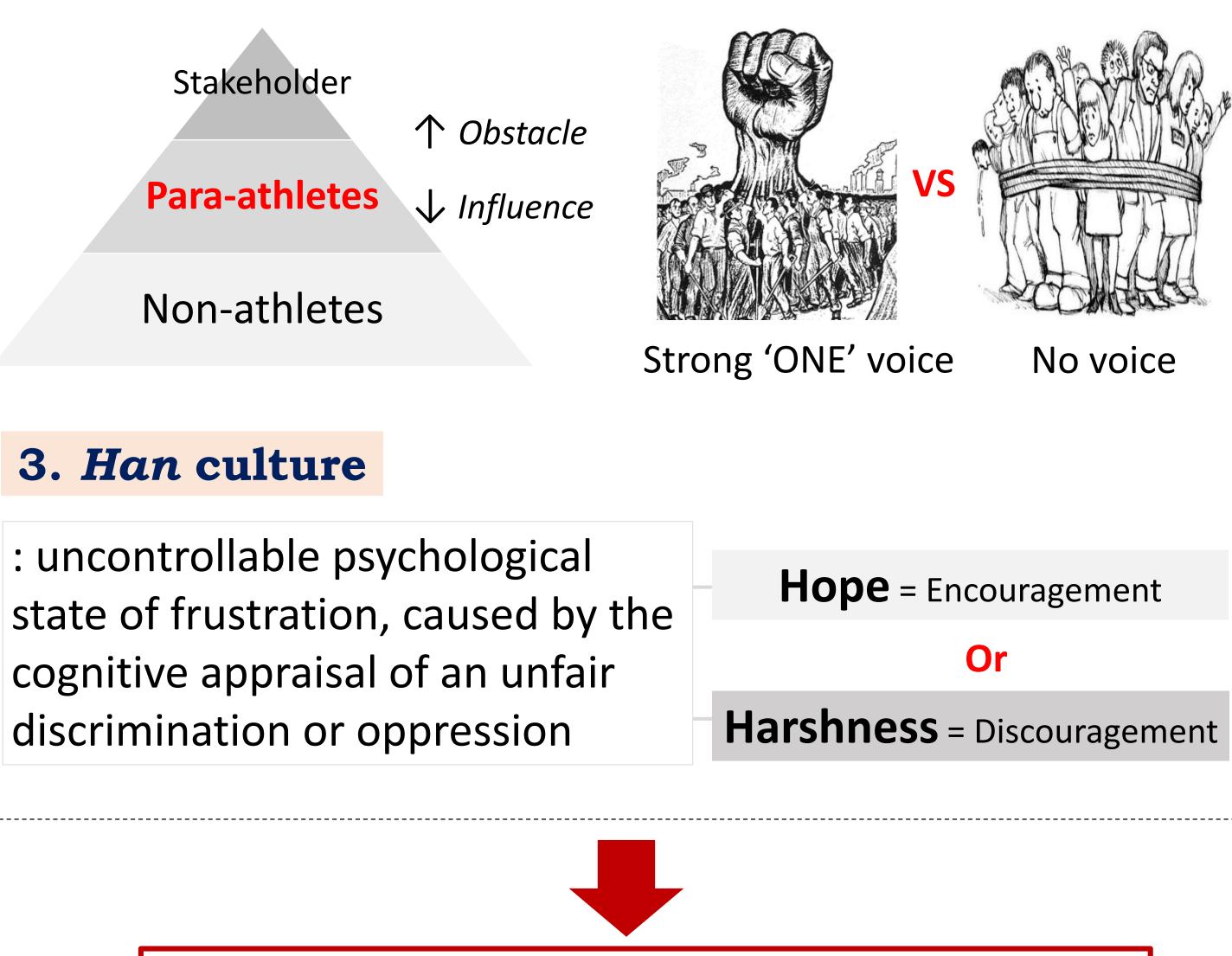
Fear of disadvantage
 Perceived backlash
 Loneliness / Depression

Comparison

#### Non-athletes with disabilities

Motivators 'Environmental facilitator', 'Emotional benefits'

Barriers 'Difficulty of access', 'Personal barriers'



The cultural perspective is important

